



BODY CARE

HOME CARE

LIFESTYLE GOODS

*Enhance Your
Daily Rituals*



Need help choosing your first ritual?

Start with what our community loves most.

Use your 10% OFF welcome discount on AYEYA's top 3 community-loved products that are time-tested, glow-approved, and ready for your ritual.



Traditional African Black
Soap Bar
Balance



Whipped Shea Body
Butter
Joy



Moisturizing Body Wash
Vibration

Use Code [Welcome10-PREVIEW](#) at Checkout

[SHOP BESTSELLERS](#)

Thank you for contributing to a better world.



Iona, welcome to

AYEYA

Thank you for joining our community, where clean beauty isn't a trend — it's tradition. Rooted in ancestral wisdom, hand crafted with sustainable ingredients, and backed by intentional impact.



Experience the transformative power of beauty.

Beauty that Gives Back

Your support empowers women-led cooperatives in West Africa, funds clean water access, reforests shea-growing regions, and supports gender justice.



Thank you for contributing to a better world.
Together, we bring *life in balance*.

Start Your Ritual Today

Enjoy 10% OFF on your first order.

Use Code **Welcome10-PREVIEW** at Checkout

DISCOVER MORE



AYEYA®

BODY CARE

HOME CARE

LIFESTYLE GOODS

Designed for Your Daily Ritual



[DISCOVER MORE](#)

Don't forget your discount.

We've extended your welcome offer.
Enjoy 15% OFF before it expires.

Use Code **Welcome10-PREVIEW** at Checkout



Sustainable Sourcing

We select ingredients from climate-resilient crops that protect biodiversity and support ecological health.



Local Processing

We keep the traditional production of our ingredients close to where they are grown, significantly reducing our carbon footprint while also supporting rural economies.



Climate Impact Reduction

Our community programs in West Africa focus on offsetting carbon emissions through tree planting, alternative energy installations, and building centralized warehouses.



Minimal Packaging

Our concentrated, multi-purpose formulas require minimal packaging. Less material, less waste, more eco-friendly.



AYÉYA.

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Soft, Grounding, and Elegant

At the heart of our PEACE collection is Lavender. Calming, restorative, and effortless. Blended with ginger root oil, to ease irritation and bring balance to sensitive skin and scalp. Soothe the body, slow the mind.

Start your ritual with PEACE.

[SHOP](#)



PEACE
Moisturizing Body Wash

[SHOP](#)



AYÉYA's Guide to PEACE

Step 1. Begin with our handcrafted Beauty Bar or silky Liquid Black Soap.

Step 2. Lather and deep cleanse your face, body, and hair with calming lavender and earth-born essentials.

Step 3. Seal in moisture with whipped shea butter or nourishing body lotion for deep hydration without residue.

From crown to sole, balance begins here.

[START YOUR RITUAL](#)

Rooted in Ritual



Empowering women in West Africa through fair trade wages and community-led transformation, from clean water access to climate resilience. Together, we bring *life in balance*.



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